



Get double rewards for buying the supplies you already use.

The Genuine Xerox Rewards Program awards you points for buying genuine Xerox® supplies. When you use the promotion code from your Xerox Channel Partner, you'll double your reward points.

Getting started is fast and easy. Here's how it works:

1. If you haven't done so already, sign up for the program at xerox.com/rewards. Enter the promotion code from your Xerox Channel Partner (shown below) and you'll double the normal registration bonus and get 2,000 bonus points. You'll also earn double rewards points by buying your supplies from your Xerox Channel Partner using their Promotion Code.
2. Register your eligible printers—earn additional points for each printer you register.
3. Register eligible supplies—earn points based on the retail price of each item.
4. Start accumulating points—then redeem them for rewards. Your points never expire—as long as you remain active in the program.
 - A toner purchase could entitle you to multiple music downloads, movie ticket(s) or an eBook.
5. Additional ways to earn points—visit the site frequently to learn of new ways to get more points.

Save up to 60% on a new Xerox® color printer.

The more you print, the more you save on the purchase of a new Xerox® color printer. As a valued Xerox customer, you automatically qualify for a 10% rebate on any new Xerox® printer. If you own a Xerox® color printer you can save more—up to 60%—on a new color printer. Learn more at:

xerox.com/printer-upgrade

Be sure to double your Genuine Xerox Rewards by using the promotion code from your Xerox Channel Partner.



Points are redeemable for a vast assortment of products.

- Xerox® equipment
- Retail merchandise
- Music, books, movies
- Travel
- Gift cards
- Charitable donations